

## **MANAGING TOWNSCAPES AND LANDSCAPES WITHIN THEIR SETTINGS: MANAGING DYNAMIC CHANGES**

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### **Abstract**

The proposed paper will discuss and present the challenge to maintain the character of a city created on the XX Century with its main character as an resort town done mainly with buildings from the Modern Movement and its characteristic Art Deco, been actually the largest concentration of buildings from that architectural period in the world, in the City of Miami Beach in South Florida and its Art Deco Historic District.

Been Miami Beach a living and dynamic entity that interact with its permanent residents and the tourists, and how is necessary to develop projects to protect the area from developers and ownerships with different interests. The efforts of the local preservation and heritage groups to protect and maintain the traditional urban character and scale that made that city significant in the United States. The intrusion of high rises, the automobile and its consequences in the historic core of the city its transformation, etc.

How the management and implementation of education efforts within the local community are important factors in the preservation of the historic character and its adaptation to the XXI Century needs in this vibrant city that somehow has done and promoted the revival of the Art Deco around the world.