Workshop Paper

City of Knowledge-Wisdom:
Handling Sustainable Routes for Heritage Safeguard

Graciela A. Mota Botello

The City of Knowledge-Wisdom (CKW) developed an intelligent social model system that can be reproduced exponentially in historic public urban spaces looking to empower sustainable communities. Supported by schemas of doing by learning and learning by doing actions, it lets people enrich and translate their own experience and living sense of the heritage place. This model also contributes to a good support network for active community groups and the development of tools that bridge scales through global, national, and local heritage policies and strategies partnered with universities. With management plans and monitoring changes such as key indicators requested by UNESCO for enlisting World Heritage Sites, this living participation system with the people, for the people, and by the people stimulates the impact assessment, joining synergies with the community and stakeholder involvement. Defining guidelines, principles, and basic criteria to identify spaces, collective meanings, memories, and social practices - historical and contemporary - linking to creating and transmitting academic, professional, and trade knowledge, as well as promoting a regional, national, and international interpretative appreciation associated with:

1. The foundation and development of educational institutions;
2. The preservation of collections and documentary archives and collections of scientific, technological, and artistic nature, among others;
3. The identification of the spaces in which productive economic practices and technological innovations were introduced and disseminated in the work processes;
4. The identification of spaces for the creation of cultural expressions in the historical transformations of regions and cities;
5. The identification of the experiences and policy instruments of action for the recognition and safeguarding of these assets;
6. The establishment of the principles and criteria for the correct use of these properties as resources for the development of broad and durable international cooperation, promoting respect for their authenticity and integrity, adequate conservation, and their historical significance;
7. How could the sub-routes of our knowledge and wisdom be conceived, looking for a continental, global framework.

Sustainable culture is handled with integrated management of heritage areas into the cultural landscape, townscape, and urban heritage. It is closely shared with patrimonial territories, the social construction of the habitat, and the social production of public space programmes.

The consolidation of world heritage sites as the premise for devising a higher education management model is coupled with administrators of heritage historical spaces advocating for their authenticity and integrity. We integrate an interdisciplinary model capable of analysing and elucidating the dynamic effects and interdependencies of economic, social, environmental, and physical space elements, as well as cultural and value-based elements. Promoting that old university settlements reinforce the privileged *forum* of alliances and

ICOMOS
Scientific Symposium 2021
LIVING HERITAGE
&
CLIMATE CHANGE

Workshop Paper
G. A. Mota Botello
"City of Knowledge-Wisdom: Handling Sustainable Routes for Heritage Safeguard"

recognition to multiply the sense of "itineraries of culture"-"learning"-and-"knowledge" that strengthens the bond of "Heritage"-"Culture"-"University" and favour's negotiation co-management between owners, stakeholders, partners, custodians, and heritage practitioners—developing a non-violent tool kit for a participative decision-making process, including civility, collective memory, and human rights skills.

This model supported conflict resolution procedures and building capacities derived from managing sustainable and resilient programmes with a focus on nonviolent negotiations, and it reinforced the manner in which decision-making joined with local communities is the urban planning smart strategy challenge. The model also allows communities to participate in their own collaborative problem-solving process as a daily assessment of best practise.

The CKW promotes multiple synergies of training in non-scholar spaces. It reinforces how leisure time enriches diversity in sustainable practices as the focal point that lets people get involved as an influence on productive creativity and complexity cognition. It is increasing a dynamic safeguard interpretation of its own historic meaning.

Designing jointly "*learning by doing and doing by learning*" spaces settled in 10 discovered sub-routes of situated learning for diversity and empowering people in a constructive social schema is our point.

By driving culture and knowledge forums and symbolising social development, there is an increase in the role of daily life styles in sustainable safeguard practices facilitate leisure, better practices in managing urban infrastructure, cultural tourism, and the economy.

A. Derived from the impact of knowledge innovation and the meaning of sustainable culture that lets construct bridges towards the enrichment of new building collective capacities. One side of our Itinerary is the initiative to involve young professionals and researchers.
B. Reinforcing the historical content of two main living cities: The renaissance spirit in the city of Alcalá and the reconstructing historical city in the Megalopolis of Mexico City, joined with the sense of XXI University, knowledge, culture, arts, and innovation. This CKW involves the standpoint management criteria of two of the six Universities recognised by UNESCO: the Universidad Nacional Autónoma de México and the Universidad de Alcalá de Henares in Spain.

Working together for the holistic value of the place and enriching its own *genius loci* through an involving community process in a people-centred approach.

The way our world heritage historic city can transform its own context with an open mind or without even writing a book by representing the difference of a living world heritage site that gets involved in its own management of the future urban historic cultural landscape as a part of this new knowledge and cultural, social constructive synergy of cooperation, smart solutions, creativity, productive interchanges, technological innovation, and artistic challenges, all of them as the standing point of this genius loci dialogues.

Because the appropriation of heritage by communities around the globe reaffirms the notion that heritage is a shared resource, it was instrumental in the movement towards community empowerment. Allow people to engage with their own creative resources as a form of collective memory reconstruction, thereby enriching all types of self-attributes.

ICOMOS
Scientific Symposium 2021
LIVING HERITAGE
&
CLIMATE CHANGE

Workshop Paper
G. A. Mota Botello
"City of Knowledge-Wisdom: Handling Sustainable Routes for Heritage Safeguard"

Figure 1. Antecedents between Occidental and Mesoamerican Knowledge development in the same historic world heritage place © Graciela A. Mota Botello

Our primary objective is to protect and primarily enrich our constructive future values as the initial step that enables us to increase the manner in which this CTW reinforces them, promoting its own diversity as a creative and productive sustainable process as a Wisdom living world, not only knowledge, learning, or creativity, with multiple sub-routes to discover and produce its own living heritage approach to urban city world resources.

This sort of appropriation of its own heritage qualities, intangible and/or tangible, is not only a living tour of the world heritage scenery but a smart and creative experience of public, private, and social management that lets inhabitants, users, hosts, visitors, or tourists contribute all of them in the same recovery model.

All of them, in a sustainable development schema, entail strategic opportunities for recovery and reconstruction as an axis of guidelines for habitability, heritage recovery, infrastructure, enjoyment, and dialogue for better public spaces with significantly improved public uses and collective practises. A peculiar component of a holistic cultural economy schema that is utilised by the majority should be attractive and dynamic.

ICOMOS
Scientific Symposium 2021
LIVING HERITAGE
&
CLIMATE CHANGE

Workshop Paper
G. A. Mota Botello
"City of Knowledge-Wisdom: Handling Sustainable Routes for Heritage Safeguard"

References

Codina N. (2011) 'Recreación, auto-condicionamiento y tiempo libre: una perspectiva de negociación con uno mismo', in Mota, G. A. (ed.) *La Negociación en la Psicología Social: Nuevos Campos, Nuevos Conceptos*. Monterrey, México: CECYTE, pp. 91-103.

Codina, N, (2006) 'Ocio, consumo y autoestima: tiempo y actividades para sí mismo', *Luisiada Psicología*, I(3), pp. 175-188.

Gutiérrez J. M. (2014) 'Producción Social de Vivienda y Participación Social', in Mota, G. A., Chávez Urquiza, S. D., Zetina N. N. and Limón Chayres, A. (eds.) *Territorios, Fronteras y Transformación Social*. Publicado como numero monografico de la Revista de Patrimonio: Economía Cultural y Educación para la Paz (MEC-EDUPAZ), perteneciente al portal de Revistas Científicas electrónicas de la Universidad Nacional Autónoma de México, pp. 97-104. Available at: http://www.journals.unam.mx/index.php/mecedupaz/issue/view/3837/showToc (Accessed: 24 April 2023).

ICCROM (2015) *People-Centred Approaches to the Conservation of Cultural Heritage: Living Heritage*. Rome: International Centre for the Study of the Preservation and Restoration of Cultural Property. Available at: https://www.iccrom.org/sites/default/files/PCA_Annexe-2.pdf (Accessed: 24 April 2023).

ICOMOS (1964) *The Venice Charter for the Conservation and Restoration of Monuments and Sites*. Available at: https://www.icomos.org/en/participer/179-articles-en-francais/ressources/charters-and-standards/157-thevenice-charter (Accessed: 24 April 2023).

Mota, G. (2014a) '¿En Dónde Se Encuentra El Espíritu Del Lugar? Programa Haciendo Barrio', in Mota, G. A., Chávez Urquiza, S. D., Zetina N. N. and Limón Chayres, A. (eds.) *Territorios, Fronteras y Transformación Social*. Publicado como numero monografico de la Revista de Patrimonio: Economía Cultural y Educación para la Paz (MEC-EDUPAZ), perteneciente al portal de Revistas Científicas electrónicas de la Universidad Nacional Autónoma de México, pp. 105-116. Available at: http://www.journals.unam.mx/index.php/mecedupaz/issue/view/3837/showToc (Accessed: 24 April 2023).

Mota, G. (2014b) 'La Experiencia Espacial y El Espíritu Del Lugar', in Mota, G. A., Chávez Urquiza, S. D., Zetina N. N. and Limón Chayres, A. (eds.) *Territorios, Fronteras y Transformación Social*. Publicado como numero monografico de la Revista de Patrimonio: Economía Cultural y Educación para la Paz (MEC-EDUPAZ), perteneciente al portal de Revistas Científicas electrónicas de la Universidad Nacional Autónoma de México, pp. 127-137. Available at: http://www.journals.unam.mx/index.php/mecedupaz/issue/view/3837/showToc (Accessed: 24 April 2023).

Mota, G. (2015) 'High Level Education Contribution To Enhance Community Engagement For Heritage Protection And Sustainable Local Socio-Economic Development Skills', in *Proceedings of ICOMOS International Symposium 'Heritage and Landscape as Human Value'*. Napoli: ESI Edizioni Scientifiche Italiane.

Munné, F. and Codina, N. (1996) 'Psicología social del ocio y del tiempo libre', in Alvaro, J. L., Garrido, A. and Torregrosa, J.R. (eds.) *Psicología Social Aplicada*. New York: McGraw-Hill, pp.429-447.

Neulinger, J. (1974) *The Psychology of Leisure*. Springfield: Charles C. Thomas Publisher.

UNESCO (2003) *Convención para la salvaguardia del patrimonio cultural inmaterial*. Available at: https://ich.unesco.org/es/convención (Accessed: 24 April 2023).

UNESCO (2016) *The Operational Guidelines for the Implementation of the World Heritage Convention*. WHC.16/01 26 October 2016. Available at: https://whc.unesco.org/document/156250 (Accessed: 24 April 2023).

UNWTO (2017) *2017 Año Internacional de Turismo Sostenible para el desarrollo Integral: Guía para Celebrarlo Juntos*. Available at: http://cf.cdn.unwto.org/sites/all/files/intyear/unwto-brochure-IY2017.pdf (Accessed: 24 April 2023).